

January 9, 2014

Dear Parma Area Merchant,

Your help is needed as the City of Parma prepares to launch the 2014 Youth Baseball/Softball Program conducted each summer.

As in years past, the City is seeking local businesses with ties to the community to sponsor teams so that this wholesome recreation activity can continue to be offered to neighborhood youth. **For the 2014 season we are pleased to be accommodating the entire youth program in the evenings and/or Saturdays.**

Your company can sponsor one or more teams. Your ONE team sponsorship for only \$100.00 will provide a team with T-shirts and baseball caps for the season. Your company's name will be printed on the shirts, which provides a great advertising opportunity for you at a low cost PLUS show community spirit.

Past business support of the Youth Baseball and Softball Program have enabled this activity to become one of the largest in Northeast Ohio with nearly 2,500 youngsters participating last year alone.

You may sponsor as many teams as you like for the same low price of just \$100.00 per team.

Attached please find a Uniform Agreement that provides sponsorship information. Should you have any questions, you may contact the Recreation Department @ 440-885-8144.

The City of Parma and our youth look forward to your support.

Sincerely,

Mickey Vittardi
Parks & Recreation Director