



1519.01 INTENT.

Sign regulations, including provisions to control the type, design, size, location and maintenance of signs, are hereby established in order to achieve, among others, the following purposes:

- (a) To enable the public to locate goods, services and facilities without difficulty or confusion;
- (b) To provide a safe environment by prohibiting conditions hazardous to vehicular and pedestrian traffic and by prohibiting signs which prevent police surveillance of commercial and industrial buildings;
- (c) To protect property values and neighborhood characters by prohibiting conditions which have undesirable impacts on adjacent development;
- (d) To ensure that signs will be aesthetically harmonious with their surroundings and with an overall urban design for the area in order to further the other purposes of this chapter; and
- (e) To promote development and economic activity in accordance with the objectives of the Master Plan.

1519.02 APPLICATION OF CHAPTER.

Signs shall be designed, erected, altered, moved and maintained, in whole or in part, in accordance with the regulations set forth in this chapter.

The provisions of this chapter shall not amend or in any way interfere with other codes, rules or regulations governing traffic signs within the City. This chapter shall not govern the display of the following signs:

- (a) Signs protected under the First Amendment of the U.S. Constitution, including ~~The American~~ flags and banners of non-commercial entities, institutions, and organizations;
- (b) Signs of or for the use of the Municipal, State and Federal governments, and the Greater Cleveland Regional Transit Authority (RTA);
- (c) Signs which are part of the original construction of a vending machine, fuel pump or similar device;
- (d) Any monument within a cemetery;
- (e) Cornerstones and permanent building plaques displaying the date of construction, the architect's name, the building name, etc., and not exceeding eight square feet in area;
- (f) Signs in nonresidential districts displaying only a street address and not exceeding two square feet in area;
- (g) Holiday decorations, excluding advertising, ~~displayed for reasonable and customary durations of time;~~ and
- (h) Other signs determined by the Planning Commission to be outside this chapter's scope of regulation with respect to a reasonable and customary interpretation of intent.

1519.03 DEFINITIONS.

As used in this chapter the terms listed below shall be interpreted according to the following definitions. Other terms shall be interpreted according to the definitions provided elsewhere in these Codified Ordinances or according to their ordinary English usage.

(a) Sign. "Sign" means any visual communication designed to be seen from an outdoor location and used to convey a message. A sign may be free-standing or may be attached to or painted on a structure.

(b) Sign Panel. "Sign panel" means a structural object or portion of a structural object designed to form a distinct background area or frame for the display of a sign's information.

(c) Signs by Use Type. For the purpose of identifying permitted signs, all signs are classified by use type and defined as follows:

(1) "Billboard" means a sign directing attention to a specific business, product, service, entertainment or other commercial activity sold, offered or conducted elsewhere than upon the lot on which the sign is located.

(2) "Bulletin board" means a sign for the display of announcements of a public or semipublic institution and located on the grounds of such institution.

(3) "Business sign" means, generally, a sign containing product advertisements or other detailed information about the operation of a business. Specifically, such sign is one which contains brand names of goods sold or services rendered on the premises, a listing of numerous specific types of goods or services, prices or special "sale" information, forms of payment accepted, hours of operation, telephone numbers or other similar information. A business sign may also include items permitted on an identification sign.

(4) "Development sign" means a temporary sign indicating the name, nature and completion date of a development under construction and also identifying firms or individuals participating in the development process.

(5) "Directional sign" means a sign indicating a direction or a location to which pedestrian or vehicular traffic is requested to move.

(6) "Identification sign" means, generally, a sign identifying or naming a business, institution, residential development or other use. Specifically, such sign may indicate the name, owner, manager and address of an existing building, business or other use. For business uses, such sign may also include the general type of goods sold or services rendered, but without a listing of numerous specific goods or services and without reference to brand names, prices, "sales" or telephone numbers.

(6A) "Inflatable sign" means an air-supported, air-inflated or tension-membraned structured sign. Such sign is not considered a temporary sign for purposes of this chapter.

(7) "Information sign" means a sign which presents miscellaneous information or instructions intended to serve the public rather than to promote a business, product or issue. Such sign may not contain information included in the definition of any other sign by use type. Typical information signs include signs presenting travel information and other signs concerning weather, time, historic and scenic sites, public recreation facilities, miscellaneous instructions and warnings, etc.

(8) "Nameplate" means a sign indicating the name, address or profession of a person occupying a residence.

~~(9) "Political sign" means a temporary sign advocating action on a public issue, indicating a candidate for public office or expressing an opinion or belief.~~

(10) "Real estate sign" means a temporary sign promoting the rental, sale or lease of property.

(11) "Sold sign" means a temporary sign announcing that a property has been sold, leased or is no longer available.

(12) "Temporary sign" means a sign announcing special events or sales, the sale or rental of property, ~~political positions~~ or other matters and intended for use for a limited period of time.

(d) Signs by Structural Type. For the purpose of identifying permitted signs, all signs are classified by structural type and defined as follows:

(1) "Canopy sign" means a sign attached to the fascia or the soffit of a canopy or covered entrance or attached to a permanent awning or marquee.

(2) "Free-standing sign" means a sign which is not attached to a building and which is either attached directly to the ground or elevated on a supporting structure attached to the ground.

(3) "Portable (mobile) sign" means a sign which is designed to be moved and is not permanently attached to any part of a building or to the ground.

(4) "Projecting sign" means a sign erected on the outside wall of a building and projecting out at an angle therefrom.

(5) "Roof sign" means a sign erected upon and completely over the roof of any building, excluding an inflatable sign.

(6) "Wall sign" means a sign integral with the exterior face of an exterior wall of a building, structure or structural object, or attached to the wall and parallel with the wall and projecting not more than fifteen inches therefrom and not perpendicular.

(7) "Window sign" means a sign painted on, attached to or suspended directly behind or in front of a window or the glass portion of a door.

(e) Unit of a Building. In the determination of maximum sign face area, "unit of a building" or "building unit" refers to a space occupying a portion of the ground floor of a building, containing an entrance from the building exterior, and separated from other such spaces by a party wall or walls.

1519.04 MEASUREMENT STANDARDS.

Sign face area, sign height and sign location, as regulated in this chapter, shall be measured according to the following standards:

(a) Sign Face Area. Standards to compute the amount of sign face area permitted by these regulations are herein established as follows:

(1) Measurement of sign face area.

A. Panel signs. Sign face area shall be measured to include the surface area of the smallest single rectangle enclosing the sign panel. For two-sided free-standing signs, which conform to the standards of Section 1519.07(d), only one side shall be included in the measurement.

B. Non-panel signs. Sign face area shall be measured to include the surface area of the smallest single rectangle enclosing the letters or characters of the sign.

(2) Measurement of building frontage. The frontage of a building shall be the width of the facade of the building (excluding any roof overhang or nonbearing decorative wall) which faces the principal street or contains the main entrance. If a building is divided into units, the building unit frontage shall be the width of that unit, as measured from the party wall centerline, on the frontage of the building.

(3) Measurement of temporary window sign coverage. In determining the percentage of window area covered by temporary signs, each facade or side of the building shall be considered separately. Window area shall be measured to include all windows and the glass portions of doors but shall exclude all such areas covered by permanent signs or other relatively permanent material.

(b) Sign Height. The height of a free-standing sign shall be measured from the base of the sign at its point of attachment to the ground to its topmost element. However, if the support of a free-standing sign is attached to a wall or other manmade base, including a graded earth mound, the sign height shall be measured from the grade of the nearest street, drive or parking area, as determined by the Building Commissioner.

(c) Sign Location. In determining the location of signs in relation to lot lines (including district and street right-of-way lines), distances shall be measured from the vertical projection of the lot line to the closest point on the sign. For corner lots, two lot lines shall be considered street right-of-way lines.

1519.05 SECONDARY ENTRANCES.

Buildings or building units with lot frontage on two public streets shall be permitted signs and sign area in addition to that otherwise permitted, only if such building or unit has both direct vehicular access from the secondary street and a customer entrance on the secondary facade.

Additional signs shall be placed only on the secondary facade or in relation to the secondary lot frontage. Such additional signs shall not exceed the number of signs permitted for the principal facade and street. Additional free-standing identification signs shall not be permitted.

1519.06 LOCATION REGULATIONS.

The following regulations regarding the location of signs are generally applicable to all land use categories. Regulations regarding the location of free-standing signs in relation to lot lines are found in subsequent sections concerning particular land use categories (e.g. Retail Uses - Section 1519.15).

(a) Vertical Clearance. The following regulations shall apply to any sign which occupies the vertical space above a pedestrian or vehicular way and which is designed to permit traffic thereunder. The lowest member of such sign shall be at least eight feet above the finished grade of a sidewalk or other pedestrian way and at least fifteen feet above the finished grade of a pavement used for vehicular traffic if such sign is located within eighteen inches of the vertical projection of the pavement edge.

(b) Relation to Traffic Devices. Unless regulated otherwise in the Traffic Code of the City, signs shall not be erected so as to obstruct sight lines along any public way or so as to obstruct sight lines to traffic control lights, street name signs at intersections or signals at railroad grade crossings. Signs visible from the sight lines along a street shall not ~~contain symbols or words such as "stop," "go," "slow," etc., or red or green lights that~~ resemble highway traffic signs or devices or interfere with the effectiveness of any traffic sign or device.

(c) Wall Signs. A wall sign shall not extend above the wall to which it is attached, and such a sign shall be set back from the ends of the building and party wall lines a minimum distance of three feet. This setback shall be a minimum of two feet for buildings or building units with a principal facade less than sixteen feet in width. Wall signs shall fit within any given frame of the architectural space intended for signage.

(d) Canopy Signs. A sign which is attached to the fascia of a canopy shall not extend beyond the edges of that surface.

(e) Public Property; Utility Pole. No sign shall be placed in or upon any public property, including but not limited to any park, public grounds, sidewalk, tree lawn, street or highway, or utility pole. The city shall remove and dispose of any sign in violation of this section. The penalty for violation of this section is a minor misdemeanor.

1519.07 DESIGN STANDARDS.

In order to facilitate information, legibility, traffic safety and general economic vitality, signs shall be designed in a manner compatible with the character and style of the buildings on which they are located and with the character and style of adjoining buildings and neighboring signs, in terms of color, materials and size. More specifically, signs shall be designed in accordance with the following standards:

(a) Continuity. Signs and their locations shall be considered in relationship to their surrounding environment and, if seen in series, shall have a continuity of design.

(b) Style and Color. The style of signs shall be generally consistent throughout the particular building or block involved. The color of signs shall be compatible with the color of the building facade to which the sign is attached.

(c) Lettering. The lettering on a sign shall be large enough to be easily read, but not overly large or out of scale with the building upon which it is placed. ~~An excessive amount of information on signs, where visual clutter could create a potential safety hazard to motorists or pedestrians, shall be avoided.~~

(d) Free-Standing Signs. Sign panels on free-standing signs shall face not more than two directions and such panels shall be in parallel arrangement. The distance between parallel, back-to-back sign panels shall be not greater than three feet.

(e) Temporary Window Signs. Temporary signs displayed on window areas shall be clustered into one or more groups, where feasible, so that relatively large sections of window area remain uncovered.

(f) Materials. Signs shall be fabricated on and of materials which are of good quality, good durability and complementary to the building of which they become part. Outdoor signs and display structures, including the supporting structure and all parts, shall be of noncombustible material when required by the Building Code. However, wood, approved plastic or other material not more combustible than wood or approved plastic may be permitted by the Building Commissioner in the following

locations:

- (1) For small ornamental moldings, cappings, nailing strips, individual letters, symbols, figures and insignia; and
- (2) On the face of a sign, provided that the aggregate area of such facing for any sign shall not exceed 100 square feet.

(g) Structural Design. The construction, erection, safety and maintenance of all signs shall be in accordance with the Building Code and State regulations. All signs and supporting structures shall be designed and constructed to withstand a wind pressure of not less than twenty pounds per square foot of net surface area, allowing for wind from any direction.

(h) Supporting Structure. The structural support of a free-standing sign shall not be designed ~~to convey part of the sign's message through excessive size, eye-catching design or use of words or symbols~~ or used in any part as a sign.

1519.08 ILLUMINATION.

Light sources to illuminate signs, where lighting is permitted by subsequent regulations, shall be shielded from all adjacent residential buildings and streets and shall not be of such brightness or intensity so as to cause glare hazardous to pedestrians or auto drivers, or so as to cause reasonable objection from adjacent residential districts. Except as provided in Section 1519.085, flashing, moving or intermittent illumination shall not be permitted. In residential districts, only electronic message center signs, nameplates and bulletin boards may be illuminated. All signs in nonresidential districts may be illuminated.

1519.085 ELECTRONIC MESSAGE CENTER SIGNS.

(a) For purposes of this chapter, "electronic message center" or "EMC" means an electrically activated changeable sign whose variable message and/or graphic presentation capability can be electronically programmed via a computer-controlled interface. EMCs typically use light emitting diodes (LEDs) as a lighting source.

(b) EMC signs are limited to free-standing monument signs.

(c) EMC signs are permitted in all use districts as classified in the Planning and Zoning Code.

(d) EMC signs must have automatic brightness controls, either by photocell (hardwired) or via software, that are keyed to ambient light levels in order to bring the EMC lighting levels into compliance with subsection (e) hereof.

(e) EMC signs may not exceed a maximum luminance level of 250 cd/m² or Nits during nighttime beginning 15 minutes before apparent sunset and ending 15 minutes after apparent sunrise, as determined by the National Institute of Standards and Technology (NIST) and the U.S. Naval Observatory (USNO) for the U.S. Eastern Time Zone (DST). At other times, EMC signs may not exceed a maximum luminance level of 5,000 cd/m² or Nits.

(f) EMC signs shall have a minimum display time of eight seconds. The transition time between messages and/or message frames is limited to one second.

(g) The following EMC display features and functions are prohibited: scrolling, traveling, flashing, spinning, rotating, fade, dissolve, any other moving effects, and all dynamic frame effects or patterns of illusionary movement or simulated movement.

(h) EMC signs shall be turned off promptly in the event of a malfunction.

1519.09 PROHIBITED SIGNS.

The following types of signs are not permitted in any zoning district:

- (a) Moving, flashing and animated signs of any sort, including revolving signs;
- (b) Roof signs; and
- (c) Projecting signs.

1519.10 BILLBOARDS.

Billboards shall be permitted only in accordance with the following regulations and other applicable regulations of this chapter:

(a) Zoning Districts. Billboards shall be permitted only in Commercial-Manufacturing "A" and "B" Districts and Industrial "A" and "B" Districts.

(b) Sign Types. Billboards shall be permitted as either free-standing or wall signs and may be equipped with Trivision or other similar automatic changeable copy. However, no other sign shall be displayed on the side of a building which includes a wall displaying a billboard.

(c) Size and Height. Billboard sign panels shall not exceed twelve feet in vertical dimension or twenty-five feet in horizontal dimension. The maximum height of a free-standing billboard shall be twenty-five feet above the grade of the street to which it is oriented.

(d) Location. Billboards shall be located behind the building lines of the lots on which they are located. In addition, billboards exceeding two square feet in area shall be located a minimum distance of twenty-five feet measured in any

direction from the point of intersection of the street lines of two intersecting streets. No billboard shall be located less than 200 feet from a residential district.

- (e) Spacing. The minimum distance permitted between billboards located on one side of a road shall be 500 feet.

1519.11 POLITICAL SIGNS.

~~Political signs shall be permitted as temporary signs only in accordance with the following regulations and other applicable regulations of this chapter:~~

- ~~(a) *(EDITOR'S NOTE: Subsection (a) was repealed by Ordinance 335-94, passed December 5, 1994.)*~~

~~(b) Number and Area. Not more than two political signs may be attached to any building or unit thereof (as applicable). Political signs may also be displayed as freestanding signs. The maximum size of any political sign shall be eight square feet if located on a residential property and fifty square feet if located on a nonresidential property. However, in no case shall the total area of all political signs on a lot exceed 100 square feet.~~

~~(c) Vacant Lots. No political signs shall be permitted on any vacant lot unless there is first filed with the Department of Public Service a signed statement evidencing the owner's consent of the placement of political signs upon the property. The consent and conditions of removal shall be on a form provided by the Service Director.~~

~~(d) Noncomplying Signs: Removal and Destruction. Any signs posted on a vacant lot without a consent form filed with the Service Director's office or posted on a public right-of-way shall be removed by the Service Director or his designee without notice and said signs shall be destroyed by the City.~~

1519.12 PORTABLE BUSINESS SIGNS.

Portable business signs shall be permitted in accordance with the following regulations:

(a) Land Use. Portable business signs shall be permitted only for community facility uses, as defined in Section 1519.13(c).

(b) Number. Not more than one portable business sign shall be displayed on a lot at any time.

(c) Size. Portable business signs shall be limited in size to forty square feet per face, including arrows and other projections, with not more than two faces per sign. Furthermore, no such sign may exceed six feet in height above the prevailing grade of the immediate site.

(d) Location. Such signs shall be set back at least five feet from street right-of-way lines and twenty feet from side lot lines.

(e) Illumination. No flashing or changing lights may be used to illuminate portable business signs. All permitted lighting shall be shielded from motorists and adjoining properties.

(f) Safety Standards. All wiring shall be located underground or in other locations not constituting safety hazards, as determined by the Building Commissioner. Signs shall be designed and placed to withstand customary wind pressures, as determined by the City Engineer.

(g) Period of Display. A use or group of uses occupying one lot shall not display portable signs for a period of more than sixty-two days during any calendar year.

(h) Open House Signs. See Section 1519.14(c)(3).

1519.125 INFLATABLE SIGNS.

Inflatable signs shall be permitted only in accordance with the following regulations and other applicable regulations of this Chapter.

(a) The company who installs inflatables must be a properly licensed contractor in the City.

(b) Construction, erection, safety and maintenance of all inflatable signs shall be in accordance with the Building Code and State regulations, including the BOCA National Fire Prevention Code and the O.B.B.C.

(c) Inflatable signs shall be secured in an approved manner so as not to encroach upon the air rights of adjoining properties.

(d) Inflatable signs shall not be installed below or within ten feet horizontally of any electrical conductors, phone conductors, CATV conductors, fire alarm conductors or any other similar installations.

(e) The inflatable structure shall be ground-mounted or attached to supports and guy wires ground-mounted or securely attached to the building roof. No inflatable structure will be permitted to be secured to any mechanical equipment, parapet walls /r other items normally found on the roof of a structure.

(f) The location of the inflatable structure shall not create a nuisance to adjacent or surrounding properties.

(g) Each applicant must pay a fee according to Section 185.04 and obtain a proper sign permit according to Section 1519.18.

- (h) Each applicant who uses an inflatable sign is limited to no more than four times per year.
- (i) The duration of each inflatable display will not exceed thirty days.
- (j) Each applicant who uses an inflatable sign is required to wait at least thirty days before a subsequent use.
- (k) No inflatable shall be permitted within a one-mile radius of another inflatable.
- (l) Signage on the inflatable shall be limited to no more than two lines of advertising.

1519.13 LAND USE CLASSIFICATION.

For the purposes of this chapter, all land uses shall be classified into the following groups on the basis of uses permitted by zoning district:

- (a) One and Two-Family Residential. One and two-family detached residences;
- (b) Multifamily Residential. Townhouse and apartment residences, including condominiums;
- (c) Community Facilities. Public buildings, schools, religious institutions, hospitals and similar uses as permitted in residential districts under Sections 1153.01 and 1159.01;
- (d) Retail. Uses permitted in Shopping Center Districts (excluding office buildings - Section 1170.03;
- (e) Office Building. Uses permitted in Office Building Districts; and
- (f) Industrial. Uses permitted in all Commercial-Manufacturing, Industrial, Research Manufacturing and Industrial Park Districts (excluding uses permitted in Office Building and Retail Business Districts).

1519.14 SIGNS FOR RESIDENTIAL AND COMMUNITY FACILITY USES.

Signs for one and two-family residential, multifamily residential and community facility uses shall be permitted as follows:

- (a) Permitted Types, Number, Area and Height. Signs by use and structural type are permitted only in accordance with the regulations regarding maximum number, area and height as presented in the following schedule. Sign types not listed are prohibited except for political signs which are permitted as regulated in Section 1519.11. All signs are permanent unless listed as temporary.
- (b) Location. Signs as permitted for residential and community facility uses shall conform with the location regulations stated in the schedule below, in addition to the provisions of Section 1519.06.

SCHEDULE OF LOCATION REGULATIONS (RESIDENTIAL/COMMUNITY FACILITY)				
Free-Standing Sign Types				
Minimum Distance From	Nameplate; Political and Information	Identification	Real Estate* and Development	Bulletin Board
All lot lines	5 feet	20 feet	20 feet	25 feet
Occupied one and two-family dwellings	0 feet	35 feet	75 feet	—
*Real estate signs for individual one and two-family residential lots shall be located a minimum distance of five feet from every lot line and dwelling.				

(c) Real Estate Signs. The following regulations shall apply to one and two-family dwellings and townhouses. (For other uses, see the Schedules following the text of this chapter.)

- (1) For sale signs. Each one and two-family house and each townhouse unit shall be permitted one "for sale sign," provided that such sign exceeds neither six square feet in area nor five and one-half feet in height and is set back from every lot line a minimum distance of two feet. Such signs are permitted as free-standing and window signs for one and two-family houses and as window signs for townhouse units.
- (2) Sold signs. Subsequent to the sale of a house, a "sold sign" may be added to a permitted "for sale sign." "Sold signs" placed outside the border of the "for sale sign" panel shall not exceed two square feet in area. Sold signs shall be displayed for a maximum period of two weeks.
- (3) Open house signs. Each one and two-family house and townhouse unit shall be permitted to display one "open house sign" on the premises of the property for sale, provided that such sign exceeds neither three square feet in area nor three feet in height. Such signs are permitted as free-standing, window and portable "A-frame" style signs for one and two-family houses and as window signs for townhouse units. "Open house" signs shall be displayed during daylight hours only.

(d) Garage Sale Signs. Signs directing attention to a sale of household items from a garage or house shall be permitted for one and two-family dwellings and townhouses in accordance with the following regulations:

- (1) Maximum number of signs. One per lot or per townhouse unit;
- (2) Permitted sign types. Window or free-standing for one and two-family dwellings; window for townhouse units;
- (3) Maximum sign area. Two square feet per side of each sign;
- (4) Maximum height. Three feet for free-standing signs;
- (5) Location. Two feet minimum setback from every lot line; and
- (6) Display period. Not more than three three-day periods per year.

(e) Business Signs in Parks. Business signs shall be permitted for advertisement at all City parks; playgrounds; pools; soccer fields; tennis courts; outfield fences; scoreboard and the Ridgewood Municipal Golf Course and Michael A. Ries Ice Rink. The cost for manufacturing the signs(s) will be at no cost to the City. The entity which is requesting said sign(s) shall bear all cost and/or responsibilities for the manufacturing, maintenance, installation and removal of signs. All sign material must be approved by the Director of Parks and Recreation or Director of Public Service. The placement, size and description of the signs are permitted in the following locations:

(1) All City parks; playgrounds; pools; soccer fields; tennis courts; outfield fences; scoreboards and the Michael A. Ries Ice Rink:

Ice rink	4 feet by 8 feet	Dasher boards shall be digital with 15 mil. Lexan or approved materials
	1.5 feet by 3 feet	Dasher boards shall be digital with 15 mil. Lexan or approved materials
Outfield fences	4 feet by 8 feet	Shall be 1/8-inch Lexan or approved materials with UV coating
	3 feet by 5 feet	Shall be 1/8-inch Lexan or approved materials with UV coating
Parks	4 feet by 8 feet	Shall be 1/8-inch Lexan or approved materials with UV coating
	3 feet by 5 feet	Shall be 1/8-inch Lexan or approved materials with UV coating
Playgrounds	4 feet by 8 feet	Shall be 1/8-inch Lexan or approved materials with UV coating
	3 feet by 5 feet	Shall be 1/8-inch Lexan or approved materials with UV coating
Pools	4 feet by 8 feet	Shall be 1/8-inch Lexan or approved materials with UV coating
	3 feet by 5 feet	Shall be 1/8-inch Lexan or approved materials with UV coating
Scoreboard	5 feet by 5 feet	Shall be with 1/16-inch Lexan or approved materials with UV coating
Soccer fields	4 feet by 8 feet	Shall be 1/8-inch Lexan or approved materials with UV coating
	3 feet by 5 feet	Shall be 1/8-inch Lexan or approved materials with UV coating
Tennis courts	4 feet by 8 feet	Shall be 1/8-inch Lexan or approved materials with UV coating
	3 feet by 5 feet	Shall be 1/8-inch Lexan or approved materials with UV coating

(2) Ridgewood Municipal Golf Course tees:

- 3 feet by 2 feet Shall be 1/8-inch Lexan or approved materials with UV coating
 1.5 feet by 1 foot Shall be 1/8-inch Lexan or approved materials with UV coating

(3) That the Director of Public Service and the Parks and Recreation Director of the City of Parma be, and they hereby are, authorized to contract with private entities.

(4) The Director of Public Service and the Parks and Recreation Director are individually authorized to make a decision whether the best and most efficient materials are used in producing the business signs as stated above.

(f) Business Signs Prohibited. Except for any sign expressly permitted in subsections (a) through (e) hereof, business signs, as defined in Section 1519.03(c)(3), are not permitted in any Single-Family House, Two-Family House or Multifamily District. For purposes of this subsection, identification signs for residential developments shall not be considered to be business signs.

1519.15 SIGNS FOR RETAIL USES.

Signs for retail uses shall be permitted as follows:

(a) Maximum Sign Face Area. The maximum sign face area of all permanent signs for each building or unit thereof shall be related to the width of the building or unit thereof. Maximum sign face area shall be determined according to the measurement standards of Section 1519.04 and the formula below, where "W" is the frontage width (in feet) of the building or unit thereof.

$$(W \times 1.5) = \text{square feet}$$

(b) Permitted Types, Number, Area and Height. Signs by use and structural type are permitted only in accordance with the regulations regarding maximum number, area and height as presented in the following schedule. Sign types not listed are prohibited ~~except for political signs which are permitted as regulated in Section 1519.11.~~ (All signs are permanent unless listed as temporary.)

(c) Location. Signs as permitted for retail uses shall conform with the location regulations stated in the following schedule, in addition to the provisions of Section 1519.06. It is an intent of this section to prohibit free-standing identification signs on lots with street frontage insufficient to provide the required minimum distance from side lot lines.

SCHEDULE OF LOCATION REGULATIONS (RETAIL) Free Standing Sign Types				
Minimum District From	Identification	Real Estate and Development	Information and Political	Directional
Residential District Line	75 feet	50 feet	10 feet	10 feet
Street right-of-way line	5 feet	5 feet	5 feet	1 foot
Side and rear lot lines	40 feet	10 feet	5 feet	5 feet

(d) Supplemental Regulations.

(1) Shopping center identification signs. A unified shopping area, occupying one lot or under common ownership and exceeding 100,000 square feet in gross floor area, shall be permitted a free-standing identification sign not exceeding 100 square feet in area per side and six feet in height. The contents of the sign shall be limited to the name of the shopping center. Such a sign shall be in addition to signs and sign face areas otherwise permitted, except that no free-standing sign, other than the shopping center identification sign, shall be permitted.

(2) Non-ground floor uses. For uses not located on the ground floor and for ground floor uses which lack direct access from the building exterior, the following signs shall be permitted. Not more than one wall identification sign, a maximum of fifteen square feet in area, shall be placed at each ground floor entrance providing access to the uses in question. Such sign shall be either a directory sign identifying individual establishments or a sign identifying the establishments as a single entity. The area and number of such signs shall be permitted in addition to the permanent signs otherwise permitted for the building or units thereof.

(3) Rear entrances. In addition to signs and sign face areas otherwise permitted, each building or building unit shall be entitled to one wall, window or canopy identification sign not exceeding six square feet in area and located at a rear entrance, as designated by the business owner or proprietor.

(4) Gasoline service stations. Signs for gasoline service stations shall conform with all regulations of this chapter except for those which directly conflict with the following regulations:

A. Free-standing identification/business signs. Each station shall be permitted one permanent free-standing identification/business sign, not exceeding six feet in height. Such sign structure may not exceed thirty-two square feet and may display only sign panels which identify the company name, identify the station ownership or management and/or advertise the price of fuel by type, grade or form of service. The sign panel identifying the company name or station ownership or management shall not exceed fifty square feet in total area. The sign panel indicating the price of fuel shall not exceed thirty feet in total area, and the numerals and letters on such sign shall not exceed two feet in height.

B. Signs at service islands. Stations shall also be permitted business and information signs at fuel pump or other service islands. These signs shall be limited to those which display information regarding type of service provided or other information essential in directing or instructing the motorist who has entered the station area. The number, area and height of such signs shall be as determined by the Planning Commission.

C. Other signs. Each station shall be permitted two wall signs not exceeding fifty square feet in total area and not exceeding fifteen square feet for any single sign. Such signs shall be limited to identification, business, directional and information signs. Stations shall also be permitted free-standing directional signs as permitted for other retail uses. Temporary signs shall be displayed only as window signs and shall cover not more than twenty-five percent of the window area.

D. Canopies. For canopy structures which shelter service islands, no sign shall be displayed on the canopy fascia area. Furthermore, the canopy fascia area shall be nonilluminated and shall be designed in a manner which does not call attention to the canopy structure. Signs displayed on the canopy soffit or on the supporting posts shall be permitted as limited in paragraph (d) (4) B. hereof.

(5) Theaters. The following regulations shall apply to indoor and outdoor movie theaters, playhouses and places of live entertainment which require (as determined by the Planning Commission) signs announcing shows or performances. Signs for such uses shall conform to all regulations of this chapter, except for those which directly conflict with the following regulations:

A. Wall and canopy signs. Such uses shall be permitted business signs announcing current or upcoming shows and identification signs indicating the theater or establishment name. Such signs shall be permitted as wall or canopy signs with a maximum combined area of 250 square feet.

B. Free-standing identification signs. If permitted by other regulations of this chapter, a theater or similar use may display a free-standing identification sign with a maximum area of fifty square feet. If such sign is displayed, the maximum area permitted above for wall and canopy signs shall be reduced to 200 square feet.

C. Drive-in theaters. Drive-in theaters and other uses which lack buildings appropriate for sign placement may be permitted one free-standing identification/business sign by the Planning Commission. Such sign shall be limited to identification of the theater name and announcement of current or upcoming shows. The maximum area of such sign shall be 150 square feet.

D. Other signs. Such uses shall be permitted directional and information signs as permitted for other retail uses.

(6) New businesses. Upon its initial opening, a new business establishment may display a temporary identification sign for a maximum period of sixty days prior to the installation of a permanent identification sign. Such temporary sign shall be a wall or window sign, shall conform with all regulations applicable to permanent signs (except clearly inapplicable structural requirements) and shall be counted as part of the maximum permitted permanent sign area.

1519.16 SIGNS FOR OFFICE BUILDING USES.

Signs for office building uses (as defined in Section 1519.13(e)) shall be permitted as follows:

(a) Maximum Sign Face Area. The maximum sign face area of all permanent signs for each building shall be related to the total floor area of all office space in the building. Specifically, the maximum sign face area of all permanent signs, determined according to the measurement standards of Section 1519.04, shall equal:

(3 square feet per 1, 000 square feet of floor area) + 15 square feet. However, in no case shall the maximum sign face area exceed 100 square feet.

(b) Permitted Types, Number, Area and Height. Signs by use and structural type are permitted only in accordance with the regulations regarding maximum number, area and height as presented in the following schedule. Sign types not listed are prohibited ~~except for political signs which are permitted as regulated in Section 1519.11~~. (All signs are permanent unless listed as temporary.)

(c) Location. Signs as permitted for office uses shall conform to the location regulations stated in the following schedule, in addition to the provisions of Section 1519.06. It is an intent of this section to prohibit free-standing identification signs on lots with street frontage insufficient to provide the required minimum distance from side lot lines.

SCHEDULE OF LOCATION REGULATIONS (OFFICE) Free-Standing Sign Types				
Minimum District From	Identification	Real Estate and Development	Information and Political	Directional
Residential district line	75 feet	50 feet	10 feet	10 feet
Street right-of-way line	5 feet	5 feet	5 feet	1 foot
Side and rear lot lines	40 feet	10 feet	5 feet	5 feet

1519.17 SIGNS FOR INDUSTRIAL USES.

Signs for industrial uses (as defined in Section 1519.13(f)) shall be permitted as follows:

(a) Maximum Sign Face Area. The maximum sign face area of all permanent signs for each building or unit thereof shall be related to the width of the building or unit thereof. The maximum sign face area shall be determined according to the measurement standards of Section 1519.04 and the formula below, where "W" is the frontage width (in feet) of the building or unit thereof.

$(W \times 1) + 15 = \text{square feet}$

(b) Permitted Types, Number, Area and Height. Signs by use and structural type are permitted only in accordance with the regulations regarding maximum number, area and height as presented in the following schedule. Sign types not listed are prohibited, except for billboards ~~and political signs~~ which are permitted as regulated in Sections 1519.10 ~~and 1519.11~~. (All signs are permanent unless listed as temporary.)

(c) Location. Signs as permitted for industrial uses shall conform to the location regulations of the following schedule, in addition to the provisions of Section 1519.06. It is an intent of this section to prohibit free-standing identification signs on lots with street frontage insufficient to provide the required minimum distance from side lot lines.

SCHEDULE OF LOCATION REGULATIONS (INDUSTRIAL) Free-Standing Sign Types				
Minimum District From	Identification	Real Estate and Development	Information and Political	Directional
Residential district line	75 feet	50 feet	10 feet	10 feet
Street right-of-way line	25 feet*	5 feet	5 feet	1 foot
Side and rear lot lines	40 feet	10 feet	5 feet	5 feet

*Five feet in Commercial-Manufacturing Districts.

(d) Industrial Parks. In addition to signs otherwise permitted, an industrial park identification sign shall be permitted for a unified development of three or more industrial firms and buildings served by a common local access road. Such sign shall conform to the following regulations:

- (1) Permitted information. The name and address of the industrial park and the names of firms located in the park;
- (2) Maximum number. One for each street frontage containing a vehicular entrance to the industrial park;
- (3) Maximum sign face area per side. 100 square feet;
- (4) Maximum height. Twelve feet; and
- (5) Location. Located at a vehicular entrance to the industrial park and conforming to the location regulations for other identification signs stated in subsection (c) hereof. However, if an industrial park identification sign is displayed, no other free-standing identification sign in the development shall be located within 100 feet of an arterial road.

1519.18 PERMITS; APPLICATIONS.

An application for a permit to erect, place, alter, move or paint a sign (excluding repainting which does not alter the sign's copy, dimensions or location) shall be made by the owner or lessee of the property for which a sign is proposed or his or her agent. The application shall be submitted to the Building Department on forms furnished by the City and shall be made either separately or with the application for a permit for a building and otherwise in accordance with the Building Code. The fee shall be established by separate ordinance.

(a) Permit Required. All permanent and temporary signs shall be subject to the applicable regulations regarding permitted types, number, area, height and location. Permits shall be required for all permanent and temporary signs with the exception of the following:

- (1) Nameplates and information signs for individual single-family, two-family and townhouse dwellings;
- (2) Temporary real estate signs pertaining to the prospective sale of one single-family or two-family dwelling or of one lot intended for such dwelling; and
- (3) Business signs displayed as temporary window signs.

(b) Contents of Applications. Each application shall present the following information through the use of photographs and drawings at a scale which clearly shows details and the design of the sign:

- (1) The design and colored layout of each sign proposed, including the total area of all signs and the area, height, materials and type of lettering of individual signs;
- (2) Photographs or drawings of the building for which the signs are proposed and photographs of surrounding buildings, signs and uses. Also included shall be the width of the building or building unit face and the lot dimensions for lots not occupied by buildings.
- (3) The number and types of lamps and lens material to be used in any illuminated signs and data showing that the illumination meets the standards established in Section 1519.08;
- (4) A site plan showing the exact location of each sign in relation to the building and property; and

(5) Details and specifications for construction, erection and attachment as may be required by the Building Code.

(c) Temporary Signs. Permits for temporary signs, where required, shall be issued for periods not exceeding sixty days, except that permits for temporary real estate and development signs shall be issued for a period not exceeding one year. However, such permits for real estate and development signs may be renewed while construction is pursued diligently. Development signs shall be removed immediately upon placement of a permanent identification sign.

(d) Planning Commission Approval. Planning Commission approval shall be required for all signs within shopping centers and industrial parks and in all instances where compatibility in design is required in shopping strip areas. A shopping strip area is defined as an area that has four or more retail or commercial establishments abutting or adjoining each other. All other signs shall be approved by the Building Commissioner.

1519.19 MAINTENANCE AND REMOVAL OF PERMANENT SIGNS.

All permanent signs and sign structures shall be maintained in a safe and attractive condition. Permanent signs and sign structures which no longer serve the purpose for which they were intended or which have been abandoned or are not maintained in accordance with this Building Code and other applicable regulations of the City shall be removed by the last permit holder, by the building owner or by the City at the expense of such individual.

Whenever the removal or maintenance of any permanent sign or sign structure has been ordered by the Building Commissioner, and the person who erected, affixed or attached such permanent sign or sign structure fails to remove or maintain the sign within forty-eight hours after receiving such notice, the Building Commissioner may remove or cause to be removed or maintained such sign at the expense of the person who erected such sign or on whose premises it was erected, affixed or attached. Each such person shall be individually and separately liable for the expenses incurred in the removal of such sign.

1519.195 REMOVAL OF TEMPORARY SIGNS.

(a) Temporary signs shall include those signs defined in Section 1519.03(c)(12) and such other signs as real estate signs, "For Sale" signs, "Sold" signs, "Open House" signs, garage sale signs, development signs and any other sign intended for use for a limited period of time.

(b) Temporary signs in violation of Section 1519.14 shall be removed immediately, without notification to the owner. Such signs shall be taken to the City garage for storage. A notice shall be sent to the permit holder or, if no permit has been issued, to the address on the sign or for which the sign is posted. The owners or permit holders shall have five business days to reclaim the sign(s). Before the sign(s) are returned, the owner or permit holder shall pay any expenses associated with the removal and notification process.

(c) In addition to the costs mentioned in subsection (b) hereof, whoever violates this section is guilty of a minor misdemeanor and shall be fined not more than one hundred dollars (\$100.00).

1519.20 NONCONFORMING SIGNS.

(a) Generally. A permanent sign, nonconforming as to the regulations prevailing on the effective date of this section (Ordinance 33-81, passed October 21, 1985), and erected in accordance with a City permit, shall be construed as a legal nonconforming sign. A permanent sign conforming as to the regulations prevailing on such effective date but which does not conform with the regulations of a subsequent amendment also shall be construed as a legal nonconforming sign.

(b) Maintenance, Repair and Alteration. Except as permitted in this subsection, a nonconforming sign shall not be altered or moved unless it is made to comply with this chapter. If any sign or part thereof is removed, destroyed or damaged to more than fifty percent of its reproduction value, it shall not be rebuilt or relocated unless it is made to comply with this chapter. Legal nonconforming signs may be maintained, repaired or altered only in the following instances:

- (1) Routine maintenance and the repair of structural and electrical parts as required by law;
- (2) Change of copy or sign face on bulletin boards, billboards and other signs, such as those displaying fuel prices, designed for the display of changeable copy; and
- (3) Replacement of the face of a wall sign if the face is encased in a structure which is consistent in size and appearance with all other such structures in a unified shopping area.

(c) Discontinuance of Use. A nonconforming sign, the use of which is discontinued for a period of thirty days or more, shall thereafter conform to the regulations of this chapter.

(d) Temporary Signs. All nonconforming temporary signs shall be removed or made to comply with this chapter. In no circumstances shall temporary signs be considered legal nonconforming signs.

1519.205 OUTDOOR TOBACCO ADVERTISING.

(a) General Prohibition. No person shall display an outdoor advertising sign for a tobacco product if the advertising message can be viewed within 1,000 feet of any church, library, park, playground, school or child care center.

(b) Exemption. Any retail establishment licensed to sell tobacco products shall be exempt from this section.

1519.21 CONFLICTS AND REPEAL.

Any and all provisions contained elsewhere in these Codified Ordinances, controlling or purporting to control signs or their installation, are hereby abrogated and repealed.

1519.99 PENALTY.

Whoever violates any of the provisions of this chapter is guilty of a misdemeanor of the first degree. A separate offense shall be deemed committed each day during or on which a violation occurs or continues.

**SCHEDULE A
SCHEDULE OF PERMITTED TYPES, NUMBER, AREA AND HEIGHT (RESIDENTIAL/COMM. FAC.)**

SIGNS BY USE TYPE	LAND USE CATEGORIES			
	1-2 FAMILY DWELLING	MULTI-FAMILY TOWNHOUSES	MULTI-FAMILY APARTMENTS	COMMUNITY FACILITIES
NAMEPLATE	Types - wall and free stand # - 2 per dwelling unit S.F. - 2 Ht. - 3'	Types - wall # - 1 per dwelling unit S.F. - 2	Not Permitted	Not Permitted
Types - wall and free-standing # - Minimum Necessary as Approved by Building Commissioner				
INFORMATION	S.F. - 1 Ht. - 2'	S.F. - 4 Ht. - 3'	S.F. - 4 Ht. - 3'	S.F. - 4 Ht. - 3'
Types - wall, free-standing and canopy				
IDENTIFICATION	# - 1 per subdivision of at least 50 lots S.F. - 20 Ht. - 5'	# - 1 per development S.F. - 20 Ht. - 5'	# - 1 per development* S.F. - 20 Ht. - 5'	# - 1 per facility*** S.F. - 40 Ht. - 5'
Types - wall and free-standing # - Minimum Necessary as Approved by Building Commissioner				
DIRECTIONAL	Not Permitted	S.F. - 4 Ht. - 3'	S.F. - 4 Ht. - 3'	S.F. - 4 Ht. - 3'
Types - wall and free-standing # - 1 per development				
REAL ESTATE (temporary)	as regulated in Section 1519.14(c)	Types - window # - 1 per dwelling unit S.F. - 4	S.F. - 32 Ht. - 6'	S.F. - 32 Ht. - 5'
Types - - - - free-standing # - - 1 per development				
DEVELOPMENT (temporary)	Types - freestanding # - 1 per subdivision S.F. - 32 Ht. - 6'	S.F. - 32 Ht. - 8'	S.F. - 32 Ht. - 8'	S.F. - 32 Ht. - 5'
BULLETIN BOARD	Not Permitted	Not Permitted	Not Permitted	Types - wall and free-standing # - 1 per facility*** S.F. - 32 Ht. - 5'
# - Maximum number of signs S.F. - Maximum sign face area (square feet) per side of each sign Ht. - Maximum height for free - standing signs Type - Permitted signs by structural type				

* One additional identification sign not exceeding 10 square feet in area shall be permitted for each apartment building in a complex of two (2) or more such buildings.

** For townhouses, the only wall signs which may be placed on residential structures are nameplates.

*** Community facilities are permitted either one identification sign or one bulletin board, but not both. However, existing community facilities with either sign type in existence prior to the effective date of this amending ordinance shall be permitted to maintain both sign types.

**SCHEDULE B
SCHEDULE FOR PERMITTED TYPES, NUMBER, AREA AND HEIGHT (RETAIL)**

SIGNS BY USE TYPE	SIGNS BY STRUCTURAL TYPE			
	FREE-STANDING	WALL	WINDOW	CANOPY
# - 2 per building unit				
IDENTIFICATION	# - 1 per lot S.F. - 32 Ht. - 6'		# - 2 per building unit	# - 1 per building unit S.F. - 30 if on fascia 6 if on soffit
S.F. - 20% of permanent sign area				
BUSINESS	Not Permitted			Not Permitted
# - Minimum Necessary as Approved by Planning Commission				
DIRECTIONAL and INFORMATION	S.F. - 4 Ht. - 3'	S.F. - 4	S.F. - 4	S.F. - 4
# 1 - per street frontage # - 1 per bldg. unit				
REAL ESTATE (temporary)	S.F. - 32 Ht. -	S.F. - 36	S.F. - 4	Not Permitted
# - 1 per lot				
DEVELOPMENT (temporary)	S.F. - 32 Ht. - 6'	S.F. - 48	Not Permitted	Not Permitted
TEMPORARY (excluding real estate and development)	Not Permitted	Not Permitted	S.F. - 25% of window area**	Not Permitted
INFLATABLE	Permitted; See C.O. 1519.125	Not Permitted	Not Permitted	Not Permitted
# - Maximum number of signs S.F. - Maximum sign face area (square feet) per side of each sign Ht. - Maximum height for free - standing signs Type - Permitted signs by structural type				

* Except 75 sq. ft. maximum for establishments with a building frontage of 150 - 300 ft. and 100 sq. ft. maximum for establishments with a building frontage exceeding 300 ft.

** Except that the Planning Commission may permit greater sign coverage for buildings containing usually limited window area in relation to the size of the building.

**SCHEDULE C
SCHEDULE OF PERMITTED TYPES, NUMBER, AREA AND HEIGHT (OFFICE)**

SIGNS BY USE TYPE	SIGNS BY STRUCTURAL TYPE			
	FREE-STANDING	WALL	WINDOW	CANOPY
IDENTIFICATION	# - 1 per lot S.F. - 32 Ht. - 6'	# - 1 per bldg.	Not permitted	# - 1 per bldg. S.F. - 30 if on fascia 6 if on soffit
# - Minimum Necessary as Approved by Planning Commission				
DIRECTIONAL and INFORMATION	S.F. - 4 Ht. - 3'	S.F. - 4	Not Permitted	S.F. - 4
# - 1 per street frontage				
REAL ESTATE (temporary)	S.F. - 32 Ht. - 6'	S.F. - 36	# - 1 per bldg. S.F. - 4	Not Permitted
DEVELOPMENT (temporary)	# - 1 per lot S.F. - 32 Ht. - 6'	Not Permitted	Not Permitted	Not Permitted
# - Maximum number of signs S.F. - Maximum sign face area (square feet) per side of each sign Ht. - Maximum height for free - standing signs				

**SCHEDULE D
SCHEDULE OF PERMITTED TYPES, NUMBER, AREA, AND HEIGHT (INDUSTRIAL)**

SIGNS BY USE TYPE	SIGNS BY STRUCTURAL TYPE			
	FREE-STANDING	WALL	WINDOW	CANOPY
# - 2 per building unit				
IDENTIFICATION	# - 1 per lot S.F. - 32 Ht. - 6'			# - 1 per building unit S.F. - 30 if on fascia 6 if on soffit
# - Minimum Necessary as Approved by Planning Commission				
DIRECTIONAL and INFORMATION	S.F. - 4 Ht. - 3'	S.F. - 4	S.F. - 4	S.F. - 4
# 1 - per street frontage				
REAL ESTATE (temporary)	S.F. - 32 Ht. - 6'	S.F. - 36	# - 1 per bldg. unit S.F. - 4	Not Permitted
DEVELOPMENT (temporary)	# - 1 per lot S.F. - 32 Ht. - 6'	Not Permitted	Not Permitted	Not Permitted
TEMPORARY (excluding real estate and development)	Not Permitted	Not Permitted	S.F. - 25% of window area	Not Permitted
INFLATABLE	Permitted; See C.O. 1519, 125	Not Permitted	Not Permitted	Not Permitted
# - Maximum number of signs S.F. - Maximum sign face area (square feet) per side of each sign Ht. - Maximum height for free - standing signs				