

COST OF THE DRAGON
Public Service Announcement
Poster Contest



FBI Future Agents in Training Alumni / FBI Cleveland Citizens Academy Foundation / Robby's Voice / DEA Cleveland / FBI Cleveland

ENTRY FORM

Student's Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Grade: _____

Parent/Guardian Name: _____

Address: _____

Phone Number: _____

Email Address: _____

I understand that my artwork may be displayed at various locations around Northeast Ohio and I give my permission for my name to be attached.

Student: _____ **Date:** _____
(Signature)

Parent/Guardian: _____ **Date:** _____
(Signature)

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MEDIA RELEASE

STUDENT'S NAME

PARENT'S/ LEGAL GUARDIAN'S NAME

I, or as parent or legal guardian of the above-named child (the "Child") and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, grant to FBI Future Agents-in-Training (FAIT), FBI Cleveland Citizens Academy Foundation (FBICAF), Robby's Voice, DEA Cleveland and FBI Cleveland and its licensees, assigns, and successors in interest all right, title, and interest, throughout the world and in perpetuity, in and to my or the Child's performance, appearance, name, voice, and the results and proceed thereof relating to my or the Child's entry poster for the ***Cost of the Dragon*** public service announcement (PSA) poster contest (the "Poster"), including without limitation posters, photographs, videotapes, other media material that the FAIT, FBICAF, Robby's Voice, DEA Cleveland and FBI Cleveland has developed or will develop.

1. I acknowledge the FAIT, FBICAF, Robby's Voice, DEA Cleveland and FBI Cleveland owns all rights to such posters and any other content resulting from the submission in its entirety, including without limitation the right to all intellectual property rights and extensions or renewals thereof, and I hereby waive any right I may have to inspect and/or approve the finished product in which the content may be included.

2. I acknowledge any poster developed in connection with the submission may be used by the FAIT, FBICAF, Robby's Voice, DEA Cleveland and FBI Cleveland for any purpose, including but not limited to promoting the mission of the initiative.

3. I release and discharge the FAIT, FBICAF, Robby's Voice, DEA Cleveland and FBI Cleveland its employees, officers, directors, volunteers, licensees, designees, successors, and assigns from any and all claims, actions, and demands arising out of or relating to use of the poster, including but not limited to claims for invasion of privacy, defamation and libel.

ACKNOWLEDGED AND AGREED on this date set forth below:

Student: _____

Parent/Legal Guardian Signature: _____

Parent/Legal Guardian Printed Name: _____

Date: _____ Relationship to Student: _____

Phone: _____ E-Mail: _____

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OFFICIAL RULES AND REGULATIONS

Background:

In an effort to combat the growing epidemic of prescription drug and heroin abuse, the FBI and DEA have released "Chasing the Dragon: the Life of an Opiate Addict," a documentary aimed at educating students and young adults about the dangers of addiction.

The censored version can be found at: www.FBI.gov/ChasingTheDragon

Heroin use and the misuse of prescription opioids are increasing in pandemic proportions everywhere, especially here in Northeast Ohio. Overdose deaths in our area are among the highest in the country. Unfortunately, these numbers are only expected to increase. Recent statistics show that the average age of the first-time heroin user is between the ages of 12 and 17.

In an effort to raise awareness on this epidemic, the FBI Future Agents in Training (FAIT) Alumni, FBI Cleveland Citizens Academy Foundation (FBICAF), Robby's Voice DEA Cleveland and the Cleveland Division of the FBI are working together to spread the word about the Opiate problem.

About the contest:

Teens in grades 7th -12th are invited to create and submit a poster that focuses on the consequences of using heroin and/or misuse prescription opioids.

Entitled: Cost of the Dragon

Rules and Regulations:

1. This competition is available to all students in grades 7th -12th.
2. Individuals must complete the Entry Form, Media Release, Submission Authorization and submit the Poster by **5:00 pm on April 30, 2017**. Poster entries will not be accepted if submitted after this date.
3. Each participant must read and agree to the official rules and regulations to be considered eligible for the contest (submission authorization).
4. Poster must only contain original and non-copyrighted material. No copyrighted music, branded material, logos, etc., may be used without express written permission from the copyright or trademark holder.
5. The FAIT Alumni, FBICAF, Robby's Voice, Cleveland DEA and the Cleveland FBI reserve the right to disqualify any submission for any reason deemed necessary.
6. Submitted posters will not be eligible if they contain or appear to contain:
 - a. Obscene material or language
 - b. Nudity, profanity, or gratuitous violence
 - c. Endorsement of illegal drug use, alcohol abuse, prescription drug abuse, or any other illegal activity
 - d. Derogatory characterization of any person or group
 - e. Any copyrighted or trademarked materials without express written consent from the copyright or trademark holder

Submitted poster will be judged:

Originality of Presentation (Maximum 50 points)

Effectiveness and Relevance (Maximum 30 points)

Content (Maximum 20 points)

Awards:

The contest will be broken down into three grade categories:

7th – 8th grade / 9th -10th grade / 11th – 12th grade

Each grade category will have two winners:

1st place will receive \$100.00 cash award

2nd place will receive \$ 75.00 cash award

Winning Posters may be displayed in public venues.

Awards will be presented at the Cleveland FBI Field Office

Prize money provided by the FBI Cleveland Citizens Academy Foundation

Posters should be **24"x36"**

Posters should be sent to or dropped off at:

FBI
1501 Lakeside Avenue
Cleveland, OH 44114
Attention: Community Outreach Specialists

Must Submit:

- Entry Form
- Submission Authorization
- Media Release
- Poster

Important Dates:

- Contest Opens: February 1, 2017
- Contest Ends: April 30, 2017
- Winners Announced: May 30, 2017

Questions? E-mail Tamara Larkin at Tamara.Larkin@ic.fbi.gov or call us at 216-622-6691

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SUBMISSION AUTHORIZATION

STUDENT'S NAME

PARENT'S/LEGAL GUARDIAN'S NAME

As parent and/or legal guardian of the child named above ("Child"), I authorize my Child's participation in the *Cost of the Dragon* public service announcement (PSA) Poster contest (the "Contest"). I grant the FBI Future Agents in Training Alumni (FAIT), FBI Cleveland Citizens Academy (FBICAF), Robby's Voice, DEA Cleveland and FBI Cleveland assigns, and successors in interest a worldwide, perpetual, irrevocable license to use, license to others to use, reproduce, edit, prepare derivative works, publish, broadcast, distribute copies to the public, and perform and display publicly in any manner and for any purpose the poster created and submitted by or on behalf of my Child for the Contest (the "Submission"). I further authorize FAIT, FBICAF, Robby's Voice, DEA Cleveland and FBI Cleveland to use the Child's name, likeness, school name, grade level, or other biographic information provided in connection with the Submission. On my own and my Child's behalf, I certify that the Submission is the Child's original work and I have the authority to assign these rights to the Submission and content contained therein. I understand the Submission will not be returned, FAIT, FBICAF, Robby's Voice, DEA Cleveland and FBI Cleveland have no obligation to use the Submission.

I release and discharge FAIT, FBICAF, Robby's Voice, DEA Cleveland and FBI Cleveland, its employees, officers, directors, volunteers, licensees, designees, successors, and assigns from any and all claims, actions, and demands arising out of or relating to use of the Submission. I acknowledge that neither I nor my Child expect remuneration or compensation from FAIT, FBICAF, Robby's Voice, DEA Cleveland and FBI Cleveland, or any person or entity for the right and permission to use the Submission, as I grant such right and permission because of my desire to help FAIT, FBICAF, Robby's Voice, DEA Cleveland and FBI Cleveland in its mission to help raise awareness in the fight against the heroin epidemic.

I represent my Child and I have the right and authority to enter into this Authorization and Release and that the rights granted herein will not conflict with or violate any commitment or understanding I have with any other person or entity, and have read this document and fully understand its content.

ACKNOWLEDGED AND AGREED on this date set forth below:

Student: _____

Parent/Legal Guardian Signature: _____

Parent/Legal Guardian Printed Name: _____

Date: _____ Relationship to Student: _____

Phone: _____ E-Mail: _____

Yes, my child and I have read and will abide by the rules and regulations for this contest.