

FOR IMMEDIATE RELEASE October 30, 2015 **Contact: Jeannie Roberts** (440) 885-8181 Jroberts@cityofparma-oh.gov

Competition is open to design wall mural for Rudy's Strudel

PARMA, Ohio – Surely you've seen them, the murals that decorate the sides of businesses in Parma. Polish Village and Ukrainian Village host the eight colorful murals currently in the city.

Get ready for the ninth. Create it if you want to.

Rudy Strudel & Bakery and Polish Village are announcing a contest for artists who want to take a shot at creating the mural that will be installed at Rudy's, located at 5580 Ridge Rd. The competition to create the mural is open to the public with no residency requirements. The completed 15 x 15 foot mural will be prominently displayed on the north wall of the bakery, visible to southbound traffic on Ridge Road.

"We couldn't be more proud to be part of this community," said Lidia Trempe, owner of Rudy's Strudel & Bakery. "My grandmother from Poland, my mom, and me - three generations of women have had this business, and nothing makes us more proud than being part of Polish Village in Parma, Ohio. We're privileged to be able to bring other people into this city when they come to Rudy's."

Parma Mayor Tim DeGeeter echoed Trempe's comments. "People come from all over to Rudy's and we're so pleased that the bakery is here in Parma. Rudy's is such a great partner for us, always willing to be part of community events and to help spread positivity about our city."

The submission deadline for artists is January 7, 2016. The formal announcement of the winner is expected to be February 5, 2016. Sherba Industries of Brunswick will be installing the mural. Artists are asked to submit a 22.5 x 22.5 inch color rendition of their mural for judging. The winning artwork will be copied and enlarged to create the mural to be installed by Sherba.

"I'd like to encourage all artists out there to take a shot at this," said Ward Two Councilwoman

Debbie Lime, whose ward contains Rudy's and Polish Village. "Rudy's is such an iconic business in Polish Village and so many people come in just to go there. Now, everybody who passes the store will take notice. We're so excited to see what kind of responses we get to the competition."

Rules, criteria and application materials are available on the City of Parma's website, located at <u>www.Cityofparma-oh.gov</u>, on the City of Parma Facebook page, in the lobby at Parma City Hall and at Rudy's Strudel & Bakery.

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