



FOR IMMEDIATE RELEASE
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Parma, University Hospitals officials bring attention to Breast Cancer Awareness Month

PARMA – Mayor Tim DeGeeter, flanked by Parma and University Hospitals officials around his desk, today signed a Parma City Council resolution supporting efforts to promote Breast Cancer Awareness Month.

The ceremony in the mayor’s office in City Hall – attended by UH Parma Medical Center President Kristi Sink, Parma elected officials and other hospital officials – is an attempt to raise awareness about breast cancer.

“Many families have been touched by breast cancer, including mine, and cancer care and prevention is improving every day,” Mayor DeGeeter said. “We want to do as much as we can to help remind women to get mammograms regularly because early detection is essential for successful breast cancer care. We are fortunate to have such a fine hospital as UH Parma Medical Center right here in our city to assist with that.”

Breast cancer is the second leading cause of cancer deaths in the United States after lung cancer, according to the American Cancer Society. About 1 in 8 women – 12 percent – in the United States will develop invasive breast cancer during their lifetime.

UH Parma Medical Center offers 3-D mammography (tomosynthesis) that improves the rate of cancer detection and reduces the need for anxiety-inducing additional testing.

“We are pleased to partner with the City of Parma in raising awareness about breast cancer risk,” says UH Parma Medical Center President Kristi Sink. “An annual mammogram for every woman 40 or older is still the best way to save lives.”

Raising awareness about breast cancer is why Councilwoman Kristin Saban introduced the resolution, which was co-sponsored by all of city council.

“This resolution holds a special place in my heart,” Saban said. “Had it not been for early detection at the age of 34 and with a 4-year-old child, my life may have taken a very different path.”

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Women 40 and over are encouraged to see their primary care physician or OB/GYN for a mammogram order. If you, or someone you know, needs a physician, call UH Parma Medical Center's Physician Referral Line at 440-743-4900.